

Cheviot Westwood Kiwanis Bulletin

1/8/2013

Attendance 67

Actives 53

Seniors 11

Speaker 1

Guest 2

Invocation given by Paul Brettschneider

Announcements

The education committee has received thank you notes from Holy Family, Diamond Oaks, Mercy and Covedale schools.

We are advised that if the Public schools are closed for snow, the Kiwanis Lunch will be cancelled so follow the announcements should it snow on a Tuesday.

Tom Bauman spoke on behalf of the Agriculture committee. A \$1500 scholarship will be awarded to a recipient who attends a technical school.

Guests included Corry Parker of Midway school and Dwight Young's daughter Kelsey.

Health and Cheer

Milton Van Schoik has returned home but continues to battle diabetes. Marilyn Ward's Husband Bob suffered a broken neck on 12/27/12. He is expected to have a full recovery.

Glad hander

Joe Marquet presented Alan Brodt with a Graeter's Gift Certificate.

Program

A 1/2 hour history of JTM was the program presented by Joe Maas.

Joe is the middle child of seven. Jack Sr. is the father.

The family moved from Price Hill to Delhi with the sons attending Elder HS, Joe graduated in 1976.

The family originally had a pony keg at Delhi and Mount Alverno. The building included space leased to a deli that was run by another person outside of the family. When the meat department was not performing, the Maas family took over and learned as they went since they had no experience. At this time, the late 60's, grocery stores were becoming larger and more common with the



times. A fire occurred and the business re opened in the shopping center of Delhi to keep up with this trend. The old building was fixed and leased to a pizza establishment. The new location sold meat only and became Jack Maas Meats.

In the late 70's the economy took its toll on the meat business. Tough times caused families to eat economically which slowed sales. Maas Meats began selling to restaurants to supplement retail sales. This business blossomed and they converted the old location on Mt. Alverno to a processing plant serving three states. At this time "JTM" was born.

Jack Jr. continued to sell the products while Joe handled operations. Joe credits Jack Jr. with an amazing sales record resulting in expansion to Harrison Ohio. This plant consisted of 16,000 square feet.

Today JTM has sales of \$116 million, employees totaling 380 and operates in all 50 states as well as abroad. They now occupy 250,000 square feet and will need to expand in about 4 years.

Retail sales consist of only 7% with the lion's share of sales going to schools. 650 items are offered by JTM. Thanks Joe for that interesting local success story.

Bulletin writer, Matt Murphy

